

The Bronx River Art Center (BRAC) is a 35-year-old community-based, multi-arts organization located in the heart of The Bronx. Because of our unique location next to our namesake — the Bronx River— an important natural resource in the heart of the Bronx, we were one of the first interdisciplinary art and environmental studies organizations in the country to incorporate environmental justice concerns and urban design into our visual arts curriculum. In our recently restored, 18,000 sq. ft. state-of-the-art facility we offer four interlocking programs: after-school and weekend visual arts classes for both youth and adults, a ground floor,

BRAC meets the cultural needs and

artistic opportunities of a multi-ethnic community in the south-central

Bronx, as well as for the larger cultural community of New York City. More

information: www.bronxriverart.org

Digital Media Production Workshop

2022 - 2023

Zoe Map has been working as part of the team of Teaching Artists with BRAC Education Manager to fulfill the needs of this creative community.

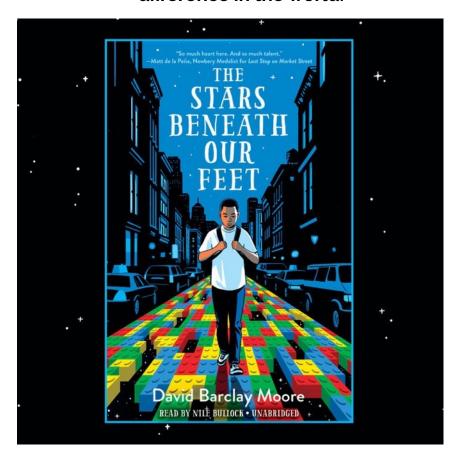
She has been committed to arts-based community activism and environmental justice, being ready and

willing to work independently and as part of a team on interdisciplinary approaches to visual arts and media production.



New York

We believe every young person should have hope for the future and believe they can make a difference in the world.



Visual Art and Poetry Workshop

2022

Through this workshop led by Zoe Map, the students investigated how works of art powerfully express an artist's voice and view of the world.

Students explored their own artistic voices in writing, creating their own artist identity. Through methodology, structure and the right tools, students found better ways to express their creativity.

Students engaged in drawing, writing key words and sentences related to self-awareness, self-care and the concept of LIGHT.









Sun, Sep 10 | New York

Dance Gap Year New York

A program like no other in the heart of the city. DGY is not a technique training program but an artist mentor and portfolio design program. This is perfect for artists looking to expand on their creativity, build an updated portfolio and learn creative techniques designed by our artist mentors.

Learn More

- Discussing previous video work and breaking down technical issues related to fps and post-production.
- Brainstorming for new project ideas and structuring preproduction phase for a new video.
- Learning, how to create a mood board, while studying genres and film style.
- Learning how to translate a video idea from thought to paper, by using writing treatments technique.
- Reviewing mood board and video treatment.
- Learning how to create a shot list with camera movements and director notes.
- Preparing for the shooting day, listing potential equipment needed and crew.
- Reviewing footage together and structure the post-production workflow.







PIZARTS 2020 - 2024

Pizarts Dance Gap Year is dedicated to helping dance artists find their full potential.

This global collective has reached hundreds of dancers worldwide. They serve as a community that supports the growth, creativity and development of young adults trying to find their footing in the arts.





Video Production Workshop led by Zoe Map

Students will get a solid introduction to the basics of video production. By using writing Treatments and a shot-list technique, the students will learn how to translate a video idea from thought to paper.

Through methodology, structure and the right tools, they will find better ways to express their creativity; while producing their own dance film.

The students will get an understanding of the video format and editing software, such as Adobe Premiere with multiawards winning, Zoe Map.

With Adobe premiere the students will learn how to create transitions between clips. In addition they will learn how to plan sequences and timelines.

The students will get an understanding of how to create a basic color correction to their video project and learn how to export their final cut from Adobe Premiere.

The teacher will lead a panel discussion among the students about the workshop. This includes the topics discussed and the knowledge gained. The students will have the opportunity to express their feedback and will be encouraged to express their



REEL WORKS

Music and Moving Image

Friday, April 23rd 5:00-6:30 PM ET

Register Here: cglink.me/2hX/r922201



We will learn from prominent music video directors such as Spike Jonze, Chris Cunningham and Michel Gondry and analyze their aesthetic and past works. We'll also be taking a look at up-and-coming directors such as Kahlil Joseph, Terence Nance and Hiro Murai and how they are taking music videos to the next level!

Students will learn to expand their creativity and build confidence in honing their personal style.



Facilitated by Zoe Daniela Croci





9/8/2019





Recap: Womxn in Film II

June 22, 2019 · Stephanie Echeveste





Photo by Mike Larry Draw

Last week we gathered for a special screening of short films and documentaries by womxn directors.

The films were curated by Zoe Map and each one highlighted a different theme and had a unique style. We started with some introductions and



Photo by Mike Larry Draw



Photo by Mike Larry Draw

I was blown away by the talent and intensity of the films. I am always impressed by Zoe's selections — and her own films — and it was a treat to have another great night watching films in a communal setting!

DISTILLI CREATIVE.





Photo by Mike Larry Draw

If you're interested in filmmaking, check out Zoe's Video Lab

Production workshop series —
starting at the end of June! You can sign up here.



Street Art NYC

Daniela ZOE Croci on Women to the Front: A Call for Action

September 27, 2018



Intent on empowering women and raising awareness on social justice, diversity and gender equality, <u>Daniela ZOE Croci</u> has been busy! I recently had the opportunity to catch up with her and find out a bit more about <u>Women to the Front</u>, a project she has launched.—its mission and its needs.

Can you tell us something about *Women to the Front*? You were its principal founder. What spurred you to launch it? What is its mission?

Its mission is to equalize the gender balance in the arts. During the years that I was active at Exit Room — curating exhibits, arranging performances, organizing presentations and reaching out to the media — I felt that most of the males I came in contact with were dismissive of me. They largely avoided me, and I sensed that they did not take me seriously. In addition, about 80% of the artists who exhibited were male. It was time for a change!

<u>Women to the Front</u> was founded to provide opportunities for women to get together, inspire one another and to collaborate. At our events, you can expect to meet deejays, filmmakers, visual artists, performers and vendors –

all females. Panel discussions on a range of relevant topics also take place. We are all about diversity and inclusion. Our mission is to inspire women to just "do it!"



When did Women to the Front hold its first event?

Its <u>premier event</u> was held at <u>Superchief Gallery</u> here in Brooklyn in November, 2017. I've since partnered with <u>Terry Lovette</u>, a singer, performer, dancer and graphic designer. And we are now working on <u>Women to the Front</u>'s third edition.

How do you decide which women to showcase in your events?

Diversity is essential. The majority of women we showcase are women of color, Latinas and Natives. I reach out to females who create meaningful art, often in relation to trauma and patriarchy. Essential, too, is the individual's engagement with issues of social justice.



What are some of the challenges you face in seeing your mission through?

One of the biggest challenges is getting folks to know about us. So much is going on, and the amount of information we receive via social media can be overwhelming. Raising funds is another huge challenge. We need money to pay artists, performers, panel discussion participants and more. We would also need sponsorship to enable us to produce videos and publicize what we are doing. We've set up a <u>Go Fund Me</u> to help make this happen.



from Daniela Zoe Croci



What's ahead?

A huge event, our third edition of *Women to the Front*, will take place on Thursday, November 15th at <u>Superchief Gallery</u>. And on October 11th, and a small <u>pre-event</u> will be held at the <u>New Women Space</u>, a community organizing space near the Graham Avenue stop on the L train. We are also working on setting up a *Women to the Front* Instagram feed and a Facebook account.











